

MAYCO

SMASH HIT

39TH ANNIVERSARY SALE

LOWEST PRICES OF THE YEAR



18.00

the silk sheath gets rave notices

The right setting, for nearly any event . . . this slim sheath of pure textured silk. Summer cool with a square neckline and light double rope self-fabric tie. And what a variety act it does with every quick change of accessories. Aqua, gold, black or beige. In misses' sizes 10 to 18.

may co. misses' dresses



269.00

now at popular prices: our marvelous furs

Furs that make the grandest entrances at any event . . . now at our lowest prices of the year. Luxurious in the fashion-conscious shapes and shadings . . . Shown, one from our outstanding collection a double fur collar natural mink stole in silver blue mink, ranch mink or royal pastel mink.

may co. fur salons



58.00

leading ladies star in fur-collared cashmeres

Luxury mink or fox collars on Bernhard Altman cashmere sweaters with silk chiffon over lace in white, beige or black. Collars snap-on. Sweaters in misses' sizes 34-42. A. Bleached white mink or Autumn Haze† mink collar. B. Natural Norwegian blue fox or beige dyed fox.

may co. forecast shops

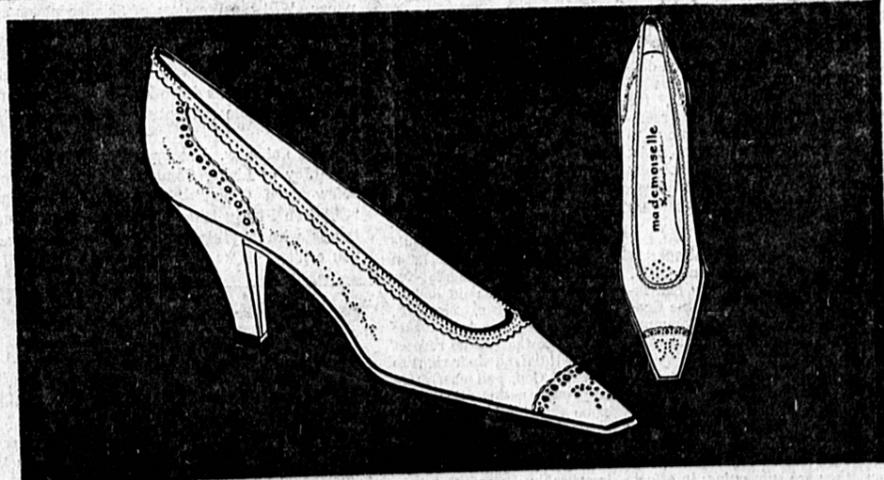


100.00

rising stars: fur trimmed coats with milium linings

Pre-views of coming attractions: this spectacular coat collection. Shown, just one style of an exciting collection. Pure cashmere with wedding band fur collar. Black with bleached white mink, beige with natural mink autumn haze, blue with natural mink silver blue in petite sizes 4-12.

may co. misses' coats
fur products labeled to show origin of imported furs
†Trademark E.M.B.A. Mink Breeders' Assoc.



20% OFF

mademoiselle shoes

reg. 19.99

SALE now in progress . . . thru June 9th. Our entire stock of famed Mademoiselle shoes, spring and summer styles on high or less than high heels . . . for casuals or dress-up occasions. Shown: wrapped sole perforated pump, mid-heel, in smart bone, tan or black calf.

may co. women's shoes

MAY CO. SOUTH BAY

Hawthorne at Artesia

Phone 370-2511

SHOP EVERY NIGHT TILL 9:30 Monday through Friday—Shop Saturday 9:30 a.m. till 5:30 p.m.